



Pure Beef

Ingredients: Beef, Beef Heart, Beef Bone, Beef Kidney, Beef Liver



Guaranteed Analysis	Caloric (per 1000 kcal)	Dry Matter	As-Fed
Crude Protein (min)	121.5 g	69.2%	18.0%
Crude Fat (min)	49.3 g	28.1%	7.3%
Carbohydrate (max)	1.4 g	0.8%	0.2%
Dietary Fiber (max)	0.7 g	0.4%	0.1%
Moisture (max)	-	-	74.0%

Calories

Kilocalories per ounce	42
Calories from Protein	22
Calories from Fat	20
Calories from Carbohydrate	0

Fatty Acids	Caloric (per 1000 kcal)	Dry Matter	As-Fed
Linoleic Acid	2.1 g	1.2%	0.3%
Alpha-Linolenic Acid	0.2 g	0.1%	0.0%
Arachidonic Acid	0.7 g	0.4%	0.1%
EPA + DHA	0.0 g	0.00%	0.0%
Omega-6/Omega-3		14.4 : 1 (ratio)	

Nutrient Minimum Levels based on AAFCO 2023 Dog Food Nutrient Profiles for Adult Maintenance

Last Updated: January 2026

Minerals	Caloric (per 1000 kcal)	Dry Matter	As-Fed
Calcium	3.0 g	1.7%	0.5%
Phosphorus	2.8 g	1.6%	0.4%
Ca: P		1.1 : 1 (ratio)	
Potassium	2.1 g	1.2%	0.3%
Sodium	0.7 g	0.4%	0.1%
Magnesium	0.2 g	0.1%	0.0%
Iron	24.4 mg	139.1 mg/kg	36.2 mg/kg
Copper	3.8 mg	21.7 mg/kg	5.6 mg/kg
Manganese	0.4 mg	2.1 mg/kg	0.5 mg/kg
Zinc	24.1 mg	137.4 mg/kg	35.7 mg/kg
Iodine	0.0 mg	0.1 mg/kg	0.0 mg/kg
Selenium	0.2 mg	1.1 mg/kg	0.3 mg/kg

Vitamins	Caloric (per 1000 kcal)	Dry Matter	As-Fed
Vit A	5,095.6 IU	29,035.3 IU/kg	7549.2 IU/kg
Vit D	57.2 IU	326.1 IU/kg	84.8 IU/kg
Vit E	2.2 IU	12.7 IU/kg	3.3 IU/kg
Thiamine, B1	1.1 mg	6.2 mg/kg	1.6 mg/kg
Riboflavin, B2	5.4 mg	30.9 mg/kg	8.0 mg/kg
Niacin, B3	46.3 mg	263.8 mg/kg	68.6 mg/kg
Pantothenic Acid, B5	11.2 mg	64.1 mg/kg	16.7 mg/kg
B6 (Pyridoxine)	2.6 mg	14.9 mg/kg	3.9 mg/kg
Vit B12	0.1 mg	0.3 mg/kg	0.1 mg/kg
Folic Acid	0.2 mg	0.9 mg/kg	0.2 mg/kg
Choline	991 mg	5,646.8 mg/kg	1468.2 mg/kg